

# FAN ZONE INFORMATION GUIDE 2024





Welcome to Nashville Superspeedway!

We are excited to have you join us at Nashville Superspeedway for the Big Machine Music City Grand Prix weekend on September 13-15.

Please read over this guide carefully as it contains important information related to the fan zone. Make sure to share this guide with all staff that will be managing your display throughout the weekend.

Our INDYCAR race weekend would not be successful without you.

Thank you for your partnership,

Tyler Andrykowski Fan Zone Manager 615-495-9192 tandykowski@musiccitygp.com

Kristen Moser Director, Operations & Administration 859-317-1432 kmoser@musiccitygp.com





**BIG MACHINE** 

# **General Event Information**

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September 14-15, 2024 Nashville Superspeedway 4847-F McCrary Road Lebanon, TN 37090

# **Fan Zone Hours**

Saturday, September 14: 7:30 AM – 8:00 PM \*INDY NXT Autograph Session: 6:00 PM – 6:45 PM

Sunday, September 15: 7:30 AM – 7:00 PM \*INDYCAR Autograph Session: 9:30 AM – 10:30 AM

# **General Gate Open Times**

Saturday, September 14: 7:30 AM Sunday, September 15: 7:30 AM

General Parking Times Saturday – 6:00 AM Sunday- 6:00 AM \*Parking closes 1 hour after race

# Set Up Hours (Pre-Race Weekend)

Wednesday, September 11: 8 AM – 5 PM Thursday, September 12: 8 AM – 5 PM. Friday, September 13: 8 AM – 12 PM \*Must be fully loaded by 12:00 p.m.

### Saturday, September 14 Vintage Indy: 8:00 AM

INDY NXT Practice: 9:00 AM NTT INDYCAR Series Practice: 10:00 AM INDY NXT Practice 2: 12:00 PM **NTT INDYCAR Series Qualifying: 1:15 PM INDY NXT Qualifying: 2:45 PM** NTT INDYCAR Group A: 4:15 PM NTT INDYCAR Group B: 4:30 PM NTT INDYCAR Group B: 4:30 PM NTT INDYCAR Series Practice: 5:00 PM Vintage Indy: 6:15 PM Honda Civic Type R Slow Lap: 6:40 PM Music City Miles & Memories Bike / Walk / Ruck with Memories of Honor: 6:45 PM \*Crossgate is open from 6:45 PM – 8:00 PM

Sunday, September 15 Vintage Indy: 8:00 AM INDY NXT Race: 11:00 a.m. Pre-Race Concert with Daughtry: 12:25 PM Sunday Driver Introductions: 1:43 PM \*Crossgate is open from 12:15 PM – 1:30 PM for Pre-Race Concert. NTT INDYCAR Series Big Machine Music City Grand Prix: 2:30 PM

# Fan Zone Information

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If you need to set up outside of the scheduled times, please contact Tyler Andrykowski to make proper arrangements.

Upon arrival to the fan zone area and throughout the weekend, **contact Tyler Andrykowski** (615-495-9192) to be placed in your designated location. Please do not set up without checking in or you may be asked to breakdown and move. **Parking and Credentials will be picked up upon arrival for load in at the Fan Zone.** 

### **Overflow Parking**

If you have trailers, oversized vehicles, etc. that will not be within your footprint throughout the weekend they will **HAVE** to be parked in the gravel lot across the street on McCrary Road.

### Load Out

### Sunday, September 15: 7:00 PM – 10:00 PM

You will have to wait until all traffic has cleared after the event to exit.

### Monday, September 16: 7:00 AM – 5:00 PM

You may enter the property to load out at anytime during this timeframe. Please top to check in with security at main entrance before proceeding to our display. You must be fully loaded out by 5:00 PM.

### Parking & Credentials for Staff

You will receive parking passes and working wristbands as advanced in the contract process.

Parking passes will give you access to **Fan Zone Load in and Parking in the Daily Reserved lot** (Marked as **S** on the facility map). Passes are only valid in cars. No commercial vehicles or display support vehicles may be parked in this lot.

If you require additional parking for your workers, we have daily general parking that is free and right next to the fan zone. Your staff will be on-site early enough to secure parking each day.





# FAN ZONE INFORMATION

### **Shipping Materials**

If you plan to ship any materials for your display to the track, please address each package to:

Hold for: (Name for person who will pick up delivery) Big Machine Music City Grand Prix c/o Nashville Superspeedway ATTN: Fan Zone Display – Display | Brand Name Nashville Superspeedway 4847-F McCrary Road Lebanon, TN 37090

### Shipping and Receiving

All packages will be located at the **SHIPPING AND RECEIVING** area week of the race. This area is located on the backstretch near Turn 2 (reference map in packet). The attendant will direct you to the location of your package.

### **Operation Hours**

Wednesday, September 11: 9:00 AM – 5:00 PM Thursday, September 12: 7:00 AM – 5:00 PM Friday, September 13: 7:00 AM – 6:00 PM Saturday, September 14: 7:00 AM – 2 hours post track activity Sunday, September 15: 7:00 AM – 2 hours post track activity Monday, September 16: 7:00 AM – 5:00 PM

BMGP will **not** pick up any packages for deliveries to the fan zone.

### Lulls/Forklift Use

For assistance with moving pallets, please make arrangements to schedule drop off in advance with Jason jlazar@nashvillesuperspeedway.com

### Site Survey

The ground surface of the fan zone is asphalt. <u>No staking allowed</u> at Nashville Superspeedway. If weight is needed, research renting alternatives such as water, sand, or hollow block weights.

### **Rental Needs**

Big Machine Music City Grand Prix only supplies the space within the fan zone for the weekend. If you have additional needs, you will need to rent the materials. In this packet, you will find a page of important phone numbers, that will include contact preferred vendors for your needs.

# Important Contact Information

BIG MACHINE MUSIC CITY GRAND PRIX

PRESENTED BY

Big Machine Music City Grand Prix	Tyler Andrykowski <i>Point of Contact for Weekend</i> tandrykowski@musiccitygp.com	615-495-9192 (cell)
Equipment Rental	Thompson CAT Britt Allen Britt.Allen@tmcat.com	
Power Rental	Sunbelt Rentals William Pfister William.Pfister@sunbeltrentals.com	
Food & Beverage Catering	Sodexo Live! Deric Grooms Deric.Grooms@sodexo.com	
Ice Sales	Sodexo Live! Dave Keitel David.Keitel@sodexo.com	405-409-0706
Tents, Tables, Chairs Rental	Chattanooga Tents Nate Niespodziany nate_n@chattanoogatent.com	859-321-8797
Portos, Pump Outs/Water	Luxurious Restrooms sales@luxuriousrestrooms.com	
Audio Needs	TriStar Production Group jrittenberry@tristarproductiongroup.com	615-358-8388



# 2024 GIVEAWAY GUIDELINES

> GAINBRIDGE

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BMGP acknowledges the importance of Corporate Sponsorships, selling tickets and fan appreciation at our events. At times, Corporate Sponsors and Activations have requests to give away promotional items to fans attending our events. In an effort to reduce potential lost revenue, BMGP requests that everyone follows the below guidelines for Sponsorship / Client Display activation.

All giveaway items must receive pre-approval from BMGP prior to the event weekend.

Please use this letter as a guide when you are purchasing and organizing your giveaway items for race weekends.

# **GIVEAWAY ITEMS CANNOT CONTAIN EVENT, TRACK, OR DRIVER MARKS.**

Ex	amples of Allowed Giveaway Item	S
Bandanas	Hand Fans	– Posters
Banners	Hand Sanitizer	Power Banks
Beads	Keychains	Stickers
Bookmarks	Lanyards/Credential Holders	Stress Balls
Calendars	Lighters	Temporary Tattoos
Cell Phone Wallets	Note Pads	Water Bottles
Chapstick/Lip Balm	Patches	Wristbands
Cinch Bags	Pencils	
Face Masks	Pens	
Flashlights	Photos	
Flash Drives	Plastic Cups	
Gift Cards	Pop Sockets	
60900 8090 1	Restricted Give Away Items	66800 66800
Can/Bottle Coolies	Rain Ponchos	Sunscreen
Clear Backpacks	Seat Cushions	Tee Shirts
Ear Plugs	Sunglasses	Towels - Cooling/Rally/Golf
Hats		
Can/Bottle Coolies Clear Backpacks Ear Plugs	Seat Cushions	Tee Shirts

# **Rules & Regulations**

GAINBRIDGE

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- Company and/or its Representatives may not sell or distribute any product samples, merchandise, or other materials, including without limitation any company branded or racing-themed merchandise, on the Speedway property or in any Display Space unless otherwise agreed upon with BMGP. Company and representative acknowledge and agree that additional Rights Fees may apply for the distribution of complimentary gifts, product samples, or other premiums or times. In no circumstance shall t-shirts, hats, key chains, die-cast model cars, caps, koozies, sunglasses, apparel, jewelry, watches, rings, belt buckles, patches, shoes, boots, food, drink, cassette tapes or any other souvenir item (s) be permitted to be distributed by Company and/or Representative. All items to be distributed by Company and/or Representative autor to the Event weekend. The BMGP retains the right to prohibit certain types of gifts, at its sole discretion.
- No merchandise or display item will infringe on the trademark, tradename, service mark, service name, copyright, or other proprietary right of any other person. All merchandise must be licensed.
- Company and/or Representative will not be permitted to distribute items or materials, solicit information or customers, or otherwise engage in commercial, business or political activities outside the ten-foot (10') border surrounding Display Space.
- Company and/or representative only may occupy the space allotted by the Big Machine Music City Grand Prix, i.e. if you purchased a 20' x 30' area- then all materials (fencing, tents, displays), must be within this area. Anyone who violates this space will be subject to an additional charge and may be asked to move.
- Use of loudspeakers, bullhorns, or any other equipment or device to generate or emit music and/or loud noises from is limited; any such music and/or noises must be of a reasonable decibel level.
- Big Machine Music City Grand Prix reserves the right to require any promotions or displays which, at the sole discretion of Big Machine Music City Grand Prix and Nashville Superspeedway, are deemed to be a nuisance, to be unduly annoying, to be interfering with the rights of other concessionaires or interfering with the race experience of the fans to cease.
- No kites, balloons, or other flying or lighter than air advertisements or promotional materials shall be flown, raised or otherwise launched from, out of or attached to any display without prior written approval from Big Machine Music City Grand Prix.
- Big Machine Music City Grand Prix does not permit the display or distribution of materials, or the broadcast of messages related to political candidates, political parties or political issues. Persons engaged in political campaigning will be asked to leave NSS property.